



Menu

NORTH AMERICAN DART ORGANIZATION

(/)

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## WELCOME TO NADO

The North American Dart Organization (NADO) is a network of coin-operated dart league operators that utilize a unique player rewards program to promote the sport of soft tip electronic darts. What makes this program unique is that players are rewarded for both participation and skill with a major focus on participation. Skill will always be a factor in determining the outcome of the game but our focus on participation means that many players with modest levels of skill will have an opportunity to earn much larger rewards than are typically available to them from other events.

Just like your gas, hotel, or airline rewards membership, NADO affiliated players earn rewards points for participating in a member operator's leagues and tournaments. Reach the very first goal and be rewarded with cash back for your customer loyalty. Reach higher goals and open the

door to several opportunities to win even larger sums through competitively leveled dart competition.

Whether you are an avid fan of the sport of soft tip darts or just an average league player, you should consider playing in a program that earns you cash back.

Players of modest skill levels have an opportunity to earn higher rewards in the form of cash prizes than are generally available to them through any other means. Participation in local traditional and remote league programs that are ran by local franchisees and continental remote leagues ran by NADO is the primary way to accumulate player points that will earn the players cash prizes. Prizes are awarded on both the local and NADO level. This means that players can earn cash prizes without attending the NADO Finale event. We anticipate that approximately \$500,000.00 in player reward prizes will be awarded at the league level in local markets in our first year. Additionally the projections for prize money awarded to players in local tournaments is \$300,000.00 to \$500,000.00.

As previously stated, skill is always a factor as many prizes are still awarded through competition. Participation points will determine starting standings in the annual points race while leveled competition will determine the final standings for many of the major prizes.

For those that wish to earn even larger prizes, they can also attend the NADO Finale event where an additional estimated prize of approximately \$350,000.00 will be awarded in October of 2020.

2019 is our inaugural year but we are currently on track to award between \$1,200,000.00 and \$1,400,000.00 total prizes through our program to participating dart league players. Stay tuned to our website as we will be updating this number as we add additional franchisees over the next few months.

Follow us on Facebook at [www.facebook.com/NADORewards](http://www.facebook.com/NADORewards) (<http://www.facebook.com/NADORewards/>) to be kept up date.

## Follow Us



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